

## SOUTH CAROLINA FIREFIGHTERS' ASSOCIATION

## **MEDIA AWARD**

Please review the following information which outlines the background and criteria for this award and then complete the following information. This form must be completed and returned to the S. C. State Firefighters' Association, PO Box 211725, Columbia, SC 29221. All nominations will be evaluated by the Subcommittee on Awards and submitted to the Executive Committee for selection. All awards will be presented at the annual conference.

The Association's award for Media shall be presented to a public media (television, radio, newspaper, magazine, website) for outstanding promotion of the Fire Service by presenting the Fire Service (Department) in a positive manner. The action taken by the media should positively impact both the local Fire Department and/or fire service and the public. Can be for an individual or media entity.

All nominations must include an article, video (VHS format), sound track, poster or any other media used to inform the public. There should be a measurable result from the actions taken by the media, such as, documented positive public opinion, reduction in fires, improved services, etc... This award is not intended for normal media coverage, but for exceptional coverage of the fire service in South Carolina.

NOMINEE NAME
ADDRESS
PHONE
CONTACT PERSON FOR NOMINEE
TYPE OF MEDIA (newspaper, TV. radio, website, etc.)
PERSON MAKING NOMINATION:
NAME
FIRE DEPARTMENT
DEPARTMENT'S ADDRESS
ARE YOU A MEMBER OF THE FIREFIGHTERS' ASSOCIATION? YES NO

(YOU MUST BE A MEMBER TO MAKE THIS NOMINATION)

## **REASON FOR NOMINATION:**

Provide a detailed narrative of the type of media, the message's theme, the positive impact on the Fire Departmen (service) and the public. (You may attach additional pages). Please send any documents to support this nomination.
Everything I have presented in this document is true and factual.
SIGNATURE OF PERSON MAKING NOMINATION

NOTE: THE EXECUTIVE COMMITTEE RESERVES THE RIGHT NOT TO PRESENT THIS AWARD IF NOMINATIONS DO NOT MEET ALL THE CRITERIA (REVISED 2002)