

**The Media and Social Networking** – *Sergeant Bob Beres Commanding Officer of Community Relations, South Carolina Highway Patrol*

Learn how your office can work with the media and utilize social networking to educate the public regarding harmful and potential bad driving habits.

**Safety On The Line** – *Jason Derrick, Loss Control Coordinator, Mid-Carolina Electric Cooperative*

Power crews and firefighters work hand in hand each day all throughout or state. This informative class will help further educate our public service on the dangers of a down power line along with the do's and don't of when you arrive on the scene of a down power line. The information in this program pertains to all levels of firefighting.

**7 things Fire Officers say to our people** – *Gregory Bulanow, Chief North Charleston Fire Department*

Your effectiveness as a Fire Officer is determined more by your willingness and ability to communicate than by any other single factor. This course provides a conceptual framework for regular communication with highly practical application at the company, battalion, shift or organizational level. It is based on both formal study as well as more than 20 years of actual experience with what works, and what does not work, when communicating with firefighters. The seven point model literally starts the dialogues that must occur on a shift-to-shift basis in your firehouse or in your department. Benefits may include improved work performance, improved job satisfaction and a reduction in conflict and the need for punitive disciplinary action.