## Mattress Firm's Fire Department Discount Program for South Carolina Fire Departments

**August 1, 2025** 





Kevin McGrath

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Fire Department Sales Specialist
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2025 FIRE DEPARTMENT DISCOUNT PRICES - Questions: kevin.mcgrath@mfrm.com / 508-782-0439

Price List Version 10.0

Customer Number: Fire Department			OFFICE USE ONLY		
Size	Item Description	Quantity	Item ID	Unit Price	
TWIN XL	Beautyrest PressureSmart 2.0 Firm 11" Mattress		143752	\$442.00	
TWIN XL	Sleepy's By Sealy SPRING Firm 12" Mattress		144126	\$347.00	
TWIN XL	Sleepy's By Sealy Hybrid HD Firm 13" Mattress		144250	\$377.00	
TWIN XL	Sealy Frisco 2.0 Medium Euro Pillow Top Mattress		144339	\$327.00	
TWIN XL	Sleepy's By Sealy SPRING 12" Medium Mattress		144127	\$367.00	
TWIN XL	Sleepy's By Sealy Memory Foam Firm Mattress - 8"		144153	\$207.00	
TWIN XL	Sleepy's By Sealy Memory Foam Medium Mattress - 10"		144030	\$227.00	
TWIN XL	Sleepy's By Sealy Memory Foam Plush Mattress - 12"		144031	\$247.00	
TWIN XL	Sleepy's Basic Hybrid Medium 10" Mattress		143803	\$239.00	
TWIN XL	Sleepy's Rest Firm 2.0 Innerspring Mattress - 9.5"		143796	\$197.00	
TWIN XL	Sleepy's Universal Box Spring Foundation		126025	\$135.00	
TWIN XL	Sleepy's Signature Bed Frame (use to hold up box spring)		144218	\$49.00	
TWIN XL	Sleepy's 3" Gel Memory Foam Mattress Topper		143767	\$77.00	
TWIN XL	Sleepy's Signature Gel Memory Foam Pillow		143760	\$37.00	
TWIN XL	Sleepy's Zippered Mattress Encasement (bed bug & water proof)		140870	\$29.00	
TWIN XL	PureCare Zippered Box Spring Encasement (bed bug & water proof)		131108	\$19.00	
TWIN XL	Sleepy's Signature Fitted Mattress Protector (top and side coverage)		144051	\$25.00	
TWIN XL	Sleepy's Deluxe Platform Frame - Adjustable Legs w/ up to 18" Height	NEW!	144224	\$127.00	

#### **DELIVERY CHARGES BASED ON QUANTITY AND LOCATIONS**

Mattress Firm Commercial Sales can transact payment via the following methods:

- \* Secure Web Link for Fire Department Procurement/Credit Card (easiest and quickest).
- \* ACH and Bank Wire Transfer (instructions will be provided upon request).
- \* Purchase Order/Invoice/Paper Check. Send PO in PDF to kevin.mcgrath@mfrm.com after approving his quote.

#### Request quotes from:

Kevin McGrath - Commercial Sales Specialist (Fire Departments) kevin.mcgrath@mfrm.com /office 346-718-5127 /cell 508-782-0439

If your fire department is sales tax exempt for purchases, please let Kevin know when asking for a quote. Please send over a PDF of the Tax Exemption Certificate from your state for your town/city.





## The #1 Top Selling Mattress for Fire Stations in 2023, 2024 & 2025!

#### **FEATURES**

Cooling: The InfiniCool™ Plus Surface has three layers of cooling technology, including the cover, woven fibers and CarbonBoost™ Foam.

Pressure Relief: Mattress Firm's exclusive CarbonBoost™ Foam helps you wake up refreshed thanks to pressure relief where you need it most.

Motion Separation: The 1000 Series Pocketed Coil® Technology provides flexible support and superior comfort for First Responders.

#### **QUILTING LAYERS**

InfiniCool™ Plus Surface 1¼" Plush Comfort Foam

#### **COMFORT LAYERS**

1" CarbonBoost™ Foam ½" GelTouch™ Foam

## Beautyrest PressureSmart™ 2.0 Firm 11" Mattress

Item # 143752

Beautyrest.

11"

Mattress Height

9"

Standard Foundation Height

5"

Low-Profile Foundation Height

**10 YEARS** 

Warranty (Non-Prorated)



Made in the USA





## Major Metropolitan Fire Department Bid Winner for a 200+ Mattress Replacement Initiative



#### **FEATURES:**

- The cooling stretch knit cover helps regulate body temperature and stretches to help the gel layers easily conform to your body
- Micro-Lift<sup>™</sup> increases durability, extending the comfort life of your mattress over time.
- Individually wrapped coils and high-density memory foam absorbs movement to prevent partner disturbances.

#### **QUILTING LAYERS:**

Soft, Stretch Knit Cool-to-Touch Cover Whisper Shield (.50 FR Fiber) 7/8" Mega Soft Gel Foam 7/16" Firm Sustained Comfort Quilt Foam

#### **COMFORT LAYERS:**

- 7/8" HD Gel Foam
- · .75" Micro Coil Belly Band
- Cooling Technology

#### SUPPORT SYSTEM:

8" Zoned Quantum Edge



## Sleepy's by Sealy Spring Firm

Item #144126P

12"

Mattress Height

9"

Standard Foundation Height

5"

Low-Profile Foundation Height

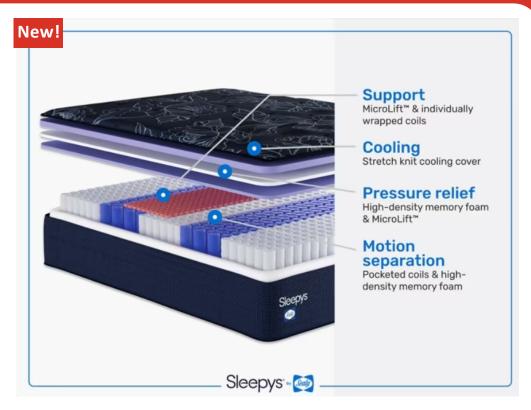
**10** YEARS

Warranty (Limited)

Made in the U.S.A.







#### **FEATURES:**

- The cooling stretch knit cover helps regulate body temperature and stretches to help the gel layers easily conform to your body
- Micro-Lift<sup>™</sup> increases durability, extending the comfort life of your mattress over time.
- Individually wrapped coils and high-density memory foam absorbs movement to prevent partner disturbances.

#### **QUILTING LAYERS:**

Soft, Stretch Knit Cool-to-Touch Cover Whisper Shield (.50 FR Fiber) 7/8" Mega Soft Gel Foam 7/16" Firm Sustained Comfort Quilt Foam

#### **COMFORT LAYERS:**

- 7/8" HD Gel Foam
- .75" Micro Coil Belly Band
- Cooling Technology

#### **SUPPORT SYSTEM:**

8" 5Z Nested Pocketed Coil with Foam Encased



## Sleepy's by Sealy Spring Medium

Item #144127P

12"

Mattress Height

9"

Standard Foundation Height

5"

Low-Profile Foundation Height

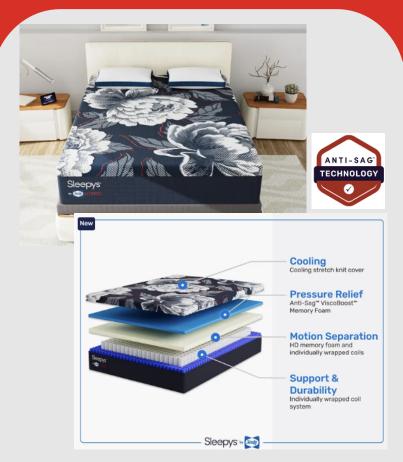
**10** YEARS

Warranty (Limited)

Made in the U.S.A.



## MATTRESS FIRM COMMERCIAL SALES



#### **Features:**

- ViscoBoost<sup>™</sup> provides enhanced pressure relief
- Anti-Sag™ resists uncomfortable dips and sags
- Coils provide support and motion isolation
- Designed for lasting durability and comfort

#### **Quilting Layers:**

Cooling Soft Stretch Knit Cover

#### **Comfort Layers:**

- Pressure Relief Gel Memory Foam
- Pocketed Spring Support
- Breathable/Cooling Air-Flow Foam

Sleepy's By Sealy Hybrid
HD Firm Mattress
Item # 144250P

13"

**Mattress Height** 

9"

**Standard Foundation Height** 

5"

**Low-Profile Foundation Height** 

10 YEARS

Warranty (Limited)

Inner Spring & Memory Foam

8" Firm Pocket Coils



#### **Sealy Frisco 2.0 Medium Euro Pillow Top 11" Mattress**

Designed for pressure relief and support.

**BRAND** 

**Sealy®** 

**PLACEMENT** 

Value Zone/ Express Zone **ITEM NUMBER** 

144339

COMFORT

Medium



The Sealy® Frisco™ 2.0 mattress is designed to elevate your sleep experience with lasting support and pressure-relieving comfort. This mattress features multiple layers of breathable, conforming foam and Sealy® Response Pro Encased Coils that are designed to isolate motion transfer for undisturbed rest, night after night.



## MATTRESS FIRM®

#### **FEATURES:**

#### **SUPPORT**

SealyComfort™ Air Foam is a flexible, breathable foam that is designed to provide airflow, pressure relief and support.

#### PRESSURE RELIEF

SealyCool™ Gel Foams provide deeper comfort by adapting and conforming to every part of your body, then disperse weight evenly for added pressure relief.

#### COOLING

Covered by a soft knit fabric with MoistureProtect™ to help you stay cool and comfortable, and Surface-Guard Technology™ to protect against common allergens.

#### **BACK PAIN? The Frisco 2.0 Medium Pillow Top To The Rescue!**

Based on you telling me that you consistently wake up with pain in your lower back, MattressMatcher and I recommend the Sealy Frisco mattress because it has a layer of SealyCool™ Gel Foam that is designed to adapt to your body and evenly disperse your weight throughout the night for added pressure relief.







#### **FEATURES:**

- Carbide gel foam helps draw heat away, allowing a more regulated night's sleep.
- Convoluted Transition Foam supports the body and delivers durability.
- Support foam provides additional support and everlasting durability.

#### **QUILTING LAYERS:**

Stretch Knit Zippered Removeable Cover

#### **Comfort Layers:**

- 2" Carbide Gel-Infused foam
- 2" Convoluted Transition foam
- 4" Firm Support foam

Sleepy's By
Sealy Memory
Foam Firm
Mattress

Item #144153

8"

**Mattress Height** 

9"

Standard Foundation Height

5"

Low-Profile Foundation Height

10 YEARS

Warranty (Limited)



## **MATTRESS** FIRM®

COMMERCIAL SALES





#### COOLING



#### STRETCH KNIT COOLING COVER

This cool-to-the-touch cover helps regulate body temperature and stretches to help the gel layers easily conform to the body's unique shape.



#### **PRESSURE RELIEF**

#### 2.5" GEL MEMORY FOAM



Memory foam adapts to the contours of the body, cradling the hips and shoulders to provide pressure relief and support.



#### **BREATHABILITY**



#### 2.5" CONVOLUTED FOAM

This foam layer cradles the body for additional pressure relief and support while promoting airflow.



#### SUPPORT



#### **5" FIRM SUPPORT FOAM**

This high-density foam acts as a strong foundation that delivers head-to-toe support and mattress durability.

# Sleepy's By Sealy Memory Foam Medium Mattress Item #144030

10"

Mattress Height

9'

Standard Foundation Height

5

Low-Profile Foundation Height

10 YEARS

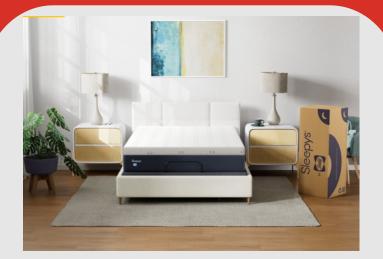
Warranty (Limited)

**MEMORY FOAM** 





## MATTRESS FIRM COMMERCIAL SALES





#### COOLING



#### STRETCH KNIT COOLING COVER

This cool-to-the-touch cover helps regulate body temperature and stretches to help the gel layers easily conform to the body's unique shape.



#### **PRESSURE RELIEF**

#### **3" GEL MEMORY FOAM**



Memory foam adapts to the contours of the body, cradling the hips and shoulders to provide pressure relief and support.



#### **BREATHABILITY**



#### **3" CONVOLUTED FOAM**

This foam layer cradles the body for additional pressure relief and support while promoting airflow.



#### SUPPORT

#### **6" FIRM SUPPORT FOAM**



This high-density foam acts as a strong foundation that delivers head-to-toe support and mattress durability.

# Sleepy's By Sealy Memory Foam Plush Mattress Item #144031

12"

Mattress Height

9'

Standard Foundation Height

5"

Low-Profile Foundation Height

#### 10 YEARS

Warranty (Limited)

**MEMORY FOAM** 









#### **FEATURES:**

Carbide gel memory foam helps to draw heat away from the body creating a more comfortable nights sleep.

Comforting memory foam conforms to your body for ideal spine alignment so you can sleep without discomfort.

Pocketed Innersprings provide proper support by distributing your weight evenly across the mattress.

#### **OUILTING LAYERS:**

• Stretch Knit, Zipper Cover

#### **COMFORT LAYERS:**

- Carbide Gel Memory Foam
- Polyurethane Foam

### Sleepy's Basic Hybrid 10" Mattress

Item #143803

#### **MEDIUM**

10"

Mattress Height

9"

Standard Foundation Height

**5**"

Low-Profile Foundation Height

**10 YEARS** 

Warranty (Limited)

**BED IN A BOX** 

Made in the U.S.A.



## MATTRESS FIRM COMMERCIAL SALES



#### **Features:**

- Saturday foam edges and highly responsive coils work together to provide long lasting support.
- Ventilated fibers in the knit cover and the open coil design encourage airflow across the sleep surface.

#### **Quilting Layers:**

Soft Stretch Knit

#### **Comfort Layers:**

· Whisper Shield

#### **Comfort Layers:**

- Extra Firm Support FE Verti-Coil
- X-Firm Support Foam
- Full Unit Foam Encasement

## Sleepy's Rest Firm 2.0 Innerspring

Item # 143796

9.5"

Mattress Height

Standard Foundation Height

5"

Low-Profile Foundation Height

10 YEARS





## Sleepy's Universal Box Spring Foundation Item # 126025



#### **Overview**

The Universal Box Spring is a strong Metal foundation for a quiet night's sleep. The Metal construction is quieter and stronger than all-wood alternatives, making it the perfect choice for your new bed. Available in two height options; five inch low-profile and nine inch high-profile, the Semi Flex will also give you a great foundation for your bed. The design has tailored corners and a neutral color that add to the visual appeal of the unit. It passes all durability tests; including Cornell, Rollator, and Impact, making it a lasting staple in your bedroom for years to come.





#### **Overview**

A cool-to-the-touch cover on the Sleepy's 3" Gel Memory Foam Mattress Topper creates a comfy surface for everyone who sleeps hot. Plus, cooling-gel infused memory foam provides body-hugging support and welcome pressure relief for your shoulders, hips and back. Finished with an antimicrobial treatment for long-lasting freshness while the anti-skid bottom keeps great nights of sleep from slipping away.

#### **Features**

- \* 3" Profile
- \* Gel infused memory foam promotes temperature management
- \* Antimicrobial treatment
- \* Anti-slip bottom
- \* Breathable, cool to the touch cover
- \* Keeps you cool throughout the night and provides pressure relieving comfort and support
- \* Helps maintain topper freshness for the life of the product
- \* CertiPUR-US®
- \* Removable cover and washable

# Sleepy's 3" Gel Memory Foam Mattress Topper

Item 143767

For those who require a softer sleeping surface.

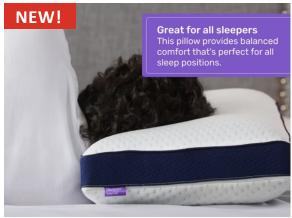
**5** YEARS











#### **Overview**

With gel-infused ventilated memory foam, the Sleepy's Gel Memory Foam Pillow provides the perfect balanced comfort that every type of sleeper will love. One side of the cover has cooling material, perfect for hot sleepers, and the other side features bamboo & is great for cooler environments where you'll want to keep warm. Both provide a comfy, soft surface—it's the best of both worlds (and comes at an unbeatable value). Plus, Silvadur™ antimicrobial treatment helps fight bacteria for a clean and fresh sleep surface—so you can rest easy.

#### **Features**

- \* Great fit for all types of sleepers
- \* Comfort: Firm / Loft: Low
- \* One side of the cover is infused with cooling material to cool you off as you fall asleep. If you don't sleep hot, simply flip the pillow over to the neutral side.
- \* Ventilated foam creates air flow and breathability
- \* Reversible cool touch cover
- \* Ventilated foam
- \* Responsive gel infused memory foam helps to keep you cool at night and gives you the perfect support for your head
- \* Dimensions: Queen/Standard 4.5" H x 16" W x 28" L

## Sleepy's Signature Gel Memory Foam Pillow

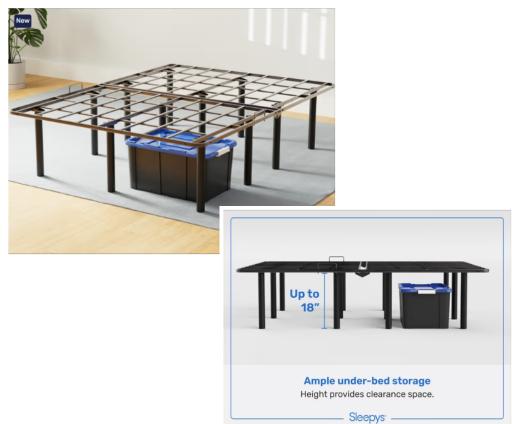
Item 143760P

- Cooling Technology
- \* Breathable

#### 2 YEARS







#### **Overview**

With the Sleepy's Deluxe Platform Frame, you'll get the mattress support you want and the ample under-bed storage you need. Made with 100% durable steel, it supports up to 4,000 lbs—plus, retainer bars and non-slip tape secure the mattress in place for a sturdy, peaceful night's sleep. Use the seamless height adjustable legs separately or screw together for a height of 3-18". Assembly is effortless—no tools are required. Plus, rest easy: Not only is this frame built to last, you get a 5-year limited warranty to make sure.

#### **Features**

- \* Seamless, height adjustable legs go up to 18" for ample underbed storage
- \* Made with 100% durable steel
- \* Effortless tool-free assembly in under 5 minutes
- \* Includes mattress retention tape and 2 side retainer bars to secure your bed in place
- \* 5-Year limited warranty

# Sleepy's Deluxe Platform Frame

#### Item 144224P

- \* 100% Durable steel
- \* Supports up to 4,000 lbs
- \* Tool-free assembly
- \* Retainer bars & non-slip tape secures mattress

#### **5** YEARS

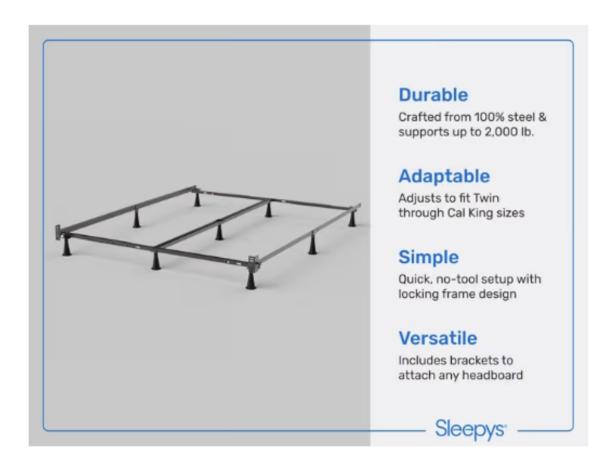




#### Sleepy's Signature Bed Frame

Item # 144218P

Maximum strength for TWIN and TWIN XL mattresses



#### **Overview**

Sleepy's Signature Metal Frame—built for strength, versatility and convenience.

This frame is crafted from 100% durable steel. It supports up to 2,000 pounds, ensuring a sturdy foundation for peaceful rest.

Assembly takes less than 10 minutes—no tools needed. Included brackets make it easy to attach any headboard for a custom look. And with a 3-year limited warranty, you can rest easy knowing your investment is protected.



## Sleepy's Total Encasement Zippered Mattress Protector Item # 140870

Extend the life of your station mattresses. Seals Out Bedbugs!



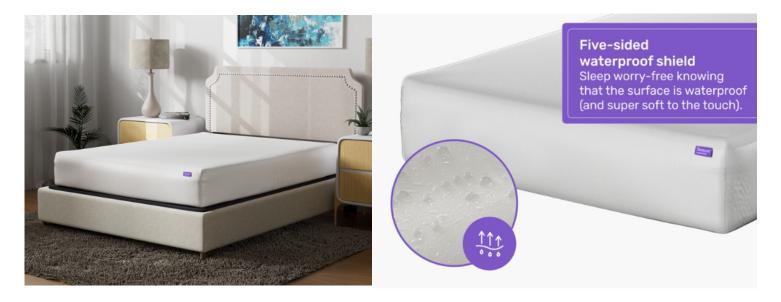
#### **Overview**

Sleep more soundly knowing your mattress is wrapped in complete, 360-degree security with the Sleepy's Total Encasement Mattress Protector. This six-sided, zippered protector is waterproof and locks out allergens and mildew. Advanced MiteTight™ seams **seal out bedbugs** and dust mites. Plus, antimicrobial silver is added to prevent odor to keep your bed fresh. You'll find the soft, lightweight performance fabric super breathable, and it won't slide, bunch up, or change the feel of your mattress.



#### Sleepy's Signature Total Defense Mattress Protector

#### Item # 144051



Allergy symptoms keeping you up at night? Give your mattress the allergen-proof protection you need with the Total Defense Mattress Protector, a 5-sided fitted protector proven to keep moisture, dust mites, pet dander, and other everyday irritants from settling in your mattress so you can start getting the quality sleep you deserve.

#### **FEATURES**

Waterproof barrier defends against moisture, pet dander, dustmites, mold and mildew

5-Sided protection, designed to completely protect and extend the life of the mattress

#### **Extra-soft handfeel**

The natural bamboo fibers used to create the bamboo-rayon fabric used in this protector naturally help wick away moisture, creating a sleep surface that feels cool for hot sleepers

Antimicrobial Silvadur treatment helps fight bacteria

1.5" Extra wide elastic with SecureFit™ to ensure protector stays on mattress

Machine washable on warm settings



## Mattress Firm's Firefighter Home Mattress Discount Program!

Print and post this page in your stations and HQ break rooms.



As a first responder you bravely serve, protect, and save lives. Mattress Firm thanks you for your service and dedication with this **Firefighter Home Mattress Discount Program**. Through this program, you will be able to purchase mattresses for your home for up to **40% off retail**.

For more information, reach out to Mattress Firm's Fire Department Sales Specialist, Kevin McGrath. Kevin will work with you to select the perfect mattresses for your home.

Text or call Kevin at 508-782-0439 email: kevin.mcgrath@mfrm.com